CITY OF REYNOLDSBURG
PARKS AND RECREATION DEPARTMENT

Customer Profile

To provide and promote participation by all Reynoldsburg citizens through educational, park, recreational and leisure opportunities.
Benefits are endless and we can prove it!!

The Reynoldsburg Parks and Recreation Department is responsible for 275 acres of parkland. The department also oversees recreational and/or sport activities for the youth, adults, and seniors of the Reynoldsburg Community.

Sports League Information:

Adult Sports:

The Reynoldsburg Parks and Recreation Department provides adult sports leagues and tournaments throughout the year. Adult leagues include men's/co-ed softball, men's/co-ed volleyball. Adult sports programs are offered at Civic and Huber Parks, and several of the local school gymnasiums.

- Average number of visitors/players per night 352
- Estimated number of visitors/players per year 13,200
- Tournament visitors/players per year 6,629

Youth Sports:

Reynoldsburg youth sports programs involved 2,184 participants last year. The Athletics Department manages the following sports: baseball (4yrs-14yrs old), softball (6yrs-15yrs old), soccer (4yrs-14yrs old), co-ed basketball (5yrs-14yrs old), co-ed volleyball (8yrs-13yrs old).During the summer and spring break, the athletics department will organize and run several sport camps.

- Average number of visitors/players per day/sport 195
- Estimated number of visitors/players per year FY 12 73,656
- Tournament visitors/players per year 8,112

Recreation Classes:
The Reynoldsburg Parks and Recreation Department offers a wide range of year-round recreational classes for all ages. The local community is invited to register classes to include: Kids in Karate, Dance, Red Cross Babysitting, Tumbling Classes, quilt making, youth and adult art lessons and youth and adult golf lessons.

Community & Special Events:
One excellent feature of your City is community involvement and this is where everyone can get involved. Through our community involvement programs citizens have the opportunity to help their City reach New Heights by becoming a volunteer. The Parks and Recreation collaborates with several organizations to make these special events happen within the City for our stakeholders.

- Average number of special events per year 45
- Average total number of participants per year 3,500

Reynoldsburg Senior Center:
Reynoldsburg Senior Center serves as the senior's recreation hub for the City. The facility is 12,000 square feet with amenities such as fitness room, multi-purpose rooms, restroom/shower facility, and a kitchen. The facility offers numerous programs throughout the year along with hosting several City sponsored functions.

- Average number of visitors/members per day 300
- Estimated number of visitors/members per year 52,000
- Estimated number of programs ran here yearly 40

Reynoldsburg Skate Park:
Reynoldsburg Parks and Recreation has a modular skate park located inside the comfort of JFK Park. The skate park is free and open to users looking to skate, bike and scooter their way to a good time.

- Average number of visitors per day 200
- Estimated number of visitors per year 3,500

Sponsorship Opportunities

The Fan Sponsor: $450 annually

Benefits of "The Fan" sponsorship:

- Sponsor one adult/youth sport team, to include your company's logo on jerseys

Sports Team Sponsor: Adult or Youth Sports Team $750 per season

Benefits of **Youth Sports** league team sponsorship:

- Opportunity to insert promotional items/coupons in youth packets
- Company name/logo printed on team/division jerseys for the season
- Sponsor plaque/certificate for your office & company name recognition on the Athletics Division website during season

Benefits of **Adult Sports** league team sponsorship:

- Opportunity to display promotional items at coaches meeting
- Company name/logo printed on team schedules
- Getting your company/business involved in the end of season awards
- Sponsor plaque for your office & company name recognition on the Athletics Division website

Sports League Sponsor/Special Events: $1,500 annually

Benefits of a Sports League Sponsor:

- Sponsor sports **league** with your Company name/logo on league of your choice (youth or adult)
- Display banners and promotional items at sport fields, skate park, and the senior center
- Sponsor name on program marketing items and league schedules
- Company name recognition on the Athletics Division and/or Parks and Recreation website and recreation guide (2) guides per year.
- Company logo of choice will be included in all Easter, Halloween and Independence Day Celebrations advertising/marketing material

Athletic Sports Complex Outfield Sponsor: $2,700 annually

This sponsorship allows for (2) 4x6 banners displayed at adult softball/youth baseball complex on the outfield fencing. Company included in all sports- related marketing flyers for leagues, camps, and clinics.

- Company name/logo of choice on parks and recreation website and recreation guide (2) guides per year.

Sports Champion Sponsor: $6,000 annually

This sponsorship allows for a combination of the sports team and sports league sponsorship levels for greater company exposure. The benefits of this sponsorship packet are:

- Display banners and promotional items at Reynoldsburg Sport Complex's (Outfield fence)
- Sponsorship of two Athletic Programs (youth or adult)
- Company name/logo printed in our recreation guide (2) guides per year.
- Company choice of sports league sponsorship (youth or adult)
- Company name/logo printed on team jerseys for the season
- Company name/logo on Athletic league advertising
- Logo of choice on ALL website pages, viewable to all that view site
- Company name recognition on the Athletics Division website and news articles as corporate sponsor
- Logo of choice on all city ran/associated 5K/10K runs

Adult & Youth Sports Locations

Adult Sports League Locations:

- Softball – Offered at Civic Park sports complex (Fields 1-4)
- Volleyball- Offered at Several local Reynoldsburg Schools

Youth Sports League Locations:

- Soccer- Offered Fall/Winter at (Civic Soccer Complex and JFK Park)
- Basketball-Offered Winter at (Waggoner Rd MS, Reynoldsburg Fieldhouse, Hannah Ashton MS, Slate Ridge, and Everest HS.)
- Baseball- Offered Fall/Spring at (Community Park sports complex- Fields 5-8)
- Softball- Offered Spring at (Community Park sports complex- Fields 1-4)
- Volleyball- Offered Summer at (Slate Ridge, Waggoner Rd MS)

Sports leagues offered during the winter, spring, summer & fall each year!

Sponsorship Agreement

Please complete, sign and return form to:

Reynoldsburg Parks and Recreation Department
7232 East Main Street
Reynoldsburg, OH 43068
614.322.6806

Please indicate your sponsorship level:

☐ The Fan ☐ Sports Team Sponsor

☐ Sports League Sponsor ☐ Sports Champion Sponsor

Company Contact Information: (as it should appear on marketing information)

Company Name:_____

Contact Person:_____ Title:_____

Mailing Address:_____

City:_____ State:_____ Zip Code:_____

Phone:_____ Fax:_____

Email:_____

Please select your payment option:

☐ Cash/Check (made payable to Reynoldsburg Parks & Recreation)

☐ Credit Card (Please check below)
☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name as shown on credit card:_____

Credit Card #:_____ Exp. Date:_____ 3 digit code:_____

Office Use Only
Staff Signature:_____ **Date Received:**_____