Microsite Materials Checklist

❑ Profile + Image/Photo

The profile copy and photo will appear on the Profile page of your Microsite.

Requirements: Up to 150 words about your company.

Example: *Established in 1983, Entre Prises has manufactured climbing structures known for their beauty, complexity and quality. With more than 4,000 walls built worldwide, Entre Prises has built for customers such as ESPN, Nike and Royal Caribbean Cruise Lines, as well as countless YMCA's, community centers and universities. Eight different wall options are available to meet virtually any need and budget.*

Digital Requirements:
One photo: 500 pixels wide, horizontal orientation
Acceptable file formats: .jpg, .psd, .tif, .pdf

❑ Profile Blurb

This promotional copy will rotate throughout the AB site with your logo and link to your Microsite.

Requirements: Less than eight words about your company
Example: *Beauty, complexity and quality … over 4,000 climbing walls*

❑ Logo

Your logo will appear on every page of your Microsite, as well as in the Microsite promotion.

Digital Requirements:
Size: at least 200 pixels wide
Acceptable file formats: .gif, .jpg, .psd, .tif, .pdf
Preferred format: .gif with transparent or white background

Schedule your Microsite TODAY!

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❑ Catalogs

Submit a product catalog and we'll make a digital version of it.

Digital Requirements:
PDF (any number of pages)
Pages in PDF must be the same size
Pages must be single pages (not spreads)

You can submit up to three more product catalog PDFs. These will be linked to as PDFs.

❑ Product Photos

Include up to six product photos and descriptions.

Requirements:
Product Name
Product Description (up to 25 words)
Photos (up to six product photos or sell sheets)
Acceptable file formats: .gif, .jpg, .psd, .tif, .pdf
Preferred format: .pdf
Size: at least 100 pixels wide

❑ Videos

Include up to 10 links to videos hosted on other sites.

Requirements:
Name of video
Year produced
URL

Technical Questions?

Contact:

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